



Visual Mining to Exhibit at MACPA 2009 Technology Conference; Company to Preview New NetCharts Performance Dashboards Solution for Microsoft Dynamics GP

ROCKVILLE, MD – December 1, 2009 – Visual Mining, a leader in business intelligence (BI) dashboard and data visualization software that instantly transforms data into actionable business information, today announced they will exhibit and preview their new NetCharts Performance Dashboards (NCPD) Solution for Microsoft Dynamics GP at the Maryland Association of Certified Public Accounts (MACPA) 2009 Technology Conference on December 7 in Columbia, Maryland. Event registration is available via <http://www.macpa.org/Public/Conference/Register.aspx>.

Built on [NetCharts Performance Dashboards](#), this new solution helps finance and accounting professionals spend less time collecting, copying, and assembling data – and more time understanding the data and business drivers, analyzing trends, and forecasting future results. NCPD for Microsoft Dynamics GP helps transform the role of finance into strategic business advisors that assist in driving important corporate initiatives. NCPD simultaneously brings data together from multiple sources (e.g. General Ledger, HR, Payroll, CRM, etc.) for a single, central version of the truth to:

- Quickly, easily, perform comparative analysis
- Reduce monthly/ quarterly/ annual close cycles
- Identify financial ‘hot spots’ and avert potential problems
- Clearly see and better understand data, trends, and business drivers
- Produce and share forecasts more frequency and accuracy, allowing time to adjust in advance

“As a former CFO, believe me-- financial teams spend too many hours collecting, copy and assembling data -- and not enough time analyzing the data and helping manage the business,” said Tristan Ziegler, President & CEO, C.P.A. “This new solution marks a significant turning point – financial teams no longer need to spend time compiling data from multiple sources into spreadsheets— they can now focus on managing and advising the business.”

About Visual Mining

Visual Mining provides business intelligence dashboards and data visualization software that instantly transforms data into actionable business information. Visual Mining’s NetCharts products deliver comprehensive solutions for both developers and end users that are intuitive and effective. Visual Mining’s support and professional services teams compliment its products by providing the expertise to ensure success. www.visualmining.com.

About the MACPA

With a membership of nearly 10,000, the Maryland Association of CPAs is the largest professional organization serving the exclusive needs of Maryland CPAs. It is a statewide, professional membership organization representing the majority of Maryland CPAs in practice, industry, government and education. www.macpa.org.

© 2009 Visual Mining, Inc. All rights reserved. Visual Mining, NetCharts, and NetCharts Performance Dashboards are trademarks of Visual Mining, Inc. Other names used herein may be trademarks of their respective owners.

Contacts:

Mark Brandau
Visual Mining
(301) 795.2206
mbrandau@visualmining.com

###