



Visual Mining signs up European Premier Provider: Reporting Intelligence

Rockville, MD, November 18, 2003 - Visual Mining, Inc. announced today that Netherlands-based Reporting Intelligence has signed on as a Premier Provider of Visual Mining's graphical reporting solutions for Europe. Anissa Vance Harshman, the new Managing Director for Reporting Intelligence, has been closely associated with the Visual Mining engineering team, and is well positioned to leverage that relationship for European customers. Ms. Vance Harshman states, "Because of our long standing affiliation with Visual Mining, Reporting Intelligence is able to provide European customers with direct, knowledgeable support for their EIS, dashboard, or Business Performance Metric (BPM) applications. Using Visual Mining solutions, we are able to deliver more graphical reporting value at significantly less cost than any other software."

Visual Mining's products enable organizations to make better business decisions by providing accurate, up-to-the minute graphical reports without the considerable cost and development overhead required by traditional Business Intelligence solutions.

"Working with providers like Reporting Intelligence is an important part of Visual Mining's strategy," said John Chaconas, Director of Marketing for Visual Mining, Inc. "By bringing the power of Visual Mining solutions into their areas of specialty or geographic regions, they expand our markets and bring our products to a broader range of customers. Reporting Intelligence's technical experience and European presence makes them an excellent provider for Visual Mining products."

About Reporting Intelligence:

Reporting Intelligence is Europe's Premier Accredited Provider of Visual Mining data visualization solutions and services. System Integrators and Resellers can rely on value-added services from Reporting Intelligence to help satisfy the demands of new customers and upsell higher value to existing customers with award-winning Visual Mining products. Reporting Intelligence is a privately held company based in the Netherlands, for more information, visit <http://www.reportingintelligence.com>.

About Visual Mining, Inc:

Visual Mining builds interactive graphical reporting solutions for business and government organizations needing maximum software flexibility, high performance, and low cost. Visual Mining produced the first Java-powered charting engine in 1996. Since then, Visual Mining's NetCharts products have earned numerous industry awards (including: JARS: Top 1% Award, Java Pro: Readers Choice Award, Java Report: Writers Choice Award). For more information, visit www.visualmining.com.

Contact:

Lezlie Ramsey
Public Relations Manager
301.795.2217
lr Ramsey@visualmining.com