



Visual Mining wins *Intelligent Enterprise* Readers' Choice Award for Best Data Visualization Solution

ROCKVILLE, MD - November 11, 2003 - Visual Mining, Inc. announced today that CMP Media's *Intelligent Enterprise* subscribers voted Visual Mining's NetCharts Server as Best Intelligence IT Solution for Data Visualization Tools.

"We know that peer recommendations are important to our readership," said David Stodder, Editor-in-Chief of *Intelligent Enterprise* Magazine. "The annual Readers' Choice Awards were developed as a way for subscribers to choose and recommend the best strategic IT products in the industry. Receiving this award is an industry seal of approval."

Visual Mining's products enable organizations to make better business decisions by providing accurate, up-to-the-minute graphical reports without the considerable cost and development overhead required by traditional Business Intelligence solutions.

"We are very pleased with the Award - being acknowledged by the subscribers of *Intelligent Enterprise* validates the market space we have moved into this past year," said Michael MacDonald, CEO and Founder of Visual Mining, Inc. "It's extremely gratifying to know that our products meet our users needs so well that they voted NetCharts Server best in class - especially in a field of such Business Intelligence heavyweights."



About *Intelligent Enterprise*:

Published 18 times annually, *Intelligent Enterprise* is the only magazine dedicated to the strategic business applications that turn information into intelligence. It serves an exclusive audience of 80,000 business and IT professionals who plan and deploy the strategic applications their companies depend on to improve decision making, enhance business performance, and maximize the value of customer relationships. It provides both the context and the technical detail needed to take strategic business applications from concept to deployment, covering such interlocking technology categories as: application development, business intelligence and data warehousing, data management, enterprise application integration, enterprise/e-business applications, CRM and customer analytics, knowledge management, scalable server hardware, enterprise storage, and systems and applications management.

For more information, contact Tara Gibb at 415-947-6242 or tgibb@cmp.com. Access free subscriptions from the Web site at www.IntelligentEnterprise.com.

About CMP Media:

CMP Media LLC (www.cmp.com) is a leading high-tech media company providing essential information and marketing services to the entire technology spectrum-the builders, sellers and users of technology worldwide. Capitalizing on its editorial strength, CMP is uniquely positioned to offer marketers comprehensive, integrated media solutions tailored to meet their individual needs. Its diverse products and services include newspapers, magazines, Internet products, research, direct marketing services, education and training, trade shows and conferences, custom publishing, testing and consulting.

About Visual Mining, Inc:

Visual Mining builds interactive graphical reporting solutions for business and government organizations needing maximum software flexibility, high performance, and low cost. Visual Mining produced the first Java-powered charting engine in 1996. Since then, Visual Mining's NetCharts products have earned numerous industry awards (including: JARS: Top 1% Award, Java Pro: Readers Choice Award, Java Report: Writers Choice Award). For more information, visit www.visualmining.com.

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