



Visual Mining Extends Leadership and Increases Customer Adoption in Q309
*Customer Success with NetCharts Performance Dashboards and Expansion of
Partner Network Drives 26% Increase versus Same Period Last Year*

ROCKVILLE, MD – November 3, 2009 – Visual Mining, a leader in business intelligence (BI) dashboard and data visualization software that instantly transforms data into actionable business information, today announced that more businesses than ever are benefiting from the value of Visual Mining’s NetCharts products. Highlights from this past quarter include:

- 35th consecutive profitable quarter; 26% bookings increase versus the same period last year and over a 100% quarter over quarter increase.
- New Success Guarantee to assure immediate results and remove the risks typically associated with other business intelligence and dashboard implementations. This helped deliver a quarter over quarter doubling of NetCharts Performance Dashboards [customers across a broad, diverse group of industries, such as: financial services, technology, healthcare, and government.](#)
- Partners signed this quarter include: Dun & Bradstreet, Interactions, Innotas, Digital Fuel, Fluke Networks and Lombardi Software, among others. Plus, [led keynote panel at Software Business 2009 Conference: “Doing It All Yourself? The Value of OEM Partnerships.”](#)
- Delivered major new releases of NetCharts Designer and NetCharts Server v6 as part of the NetCharts for Developers product line-- reaffirming the Company’s [commitment to providing valuable and powerful new product features to ensure continued customer success.](#)

“We are extremely pleased with our third quarter and YTD results. With a focus on providing clear customer value each and every day, we have a record of success that spans more than 13 years,” said Tristan Ziegler, President and CEO, Visual Mining. “Based on continued positive customer feedback and the early success we’ve experienced with NetCharts Performance Dashboards, we remain confident about the market opportunity ahead of us.”

About Visual Mining

Visual Mining provides data visualization software that instantly transforms data into actionable business information. Visual Mining’s NetCharts products deliver comprehensive solutions for both developers and end users that are intuitive and effective. Visual Mining’s support and professional services teams compliment its products by providing the expertise to ensure success. Visual Mining: Visualize. Analyze. Capitalize.

www.visualmining.com

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