



New Release of NetCharts Performance Dashboards Promotes Self-Service Business Intelligence

V2.1 Delivers Enhanced Analytics, Award Winning Visualizations and Greater Interactivity

ROCKVILLE, MD – October 28, 2010 – Visual Mining, a leader in Business Intelligence (BI) dashboard and data visualization solutions, today announced the immediate availability of its new release of NetCharts Performance Dashboards (NCPD), Version 2.1. Designed to enable and promote self-service business intelligence and performance management, customers are quickly finding NCPD to be an easier and better solution to meet their reporting, analysis, and data exploration needs both today and in the future. Version 2.1 of NetCharts Performance Dashboards advances three key features to promote self-service BI and performance management:

- 1) [Enhanced on-page analysis without leaving the dashboard](#) – allows users to conduct deep, meaningful analysis by defining multi-dimensional calculations and delivering both visual and tabular context-sensitive drilldowns -- a feature that is unique to the industry.
- 2) [Greater data interactivity](#) – mouse over highlighting and interactive legends provide users greater visibility and clarity.
- 3) [Award winning visualizations, customizable by the user](#) – by providing surface textures, rounded edges, directional alerting icons, and new pre-built color palettes and chart themes, users can customize visualizations to their preference and produce either modern or classic-looking, interactive Key Performance Indicators, reports and dashboards.

“NetCharts Performance Dashboards is truly self-service BI. Every time I see it I’m impressed,” said Dave Kasabian, President, Pervasive Performance Group.

NCPD is suited for organizations of all sizes. Whether it’s a large organization that needs to complement their complex, often inflexible, Business Intelligence deployment, or a smaller organization that needs a cost-effective performance management solution—NCPD is an agile, end-user friendly solution for both.

“As with all of our product releases, this release of NetCharts Performance Dashboards addresses the direct needs of our customers. Based on customer feedback, the two most common needs we heard were: they needed to do more on their own with less reliance on IT, and they wanted to leverage technology to gain a deeper

understanding of the business and promote accountability throughout their organizations,” said Tristan Ziegler, President and CEO, Visual Mining. “This latest release of NCPD helps our customers achieve those goals and realize measurable, tangible and intangible ROI on a continued basis,” said Ziegler.

NetCharts Performance Dashboards is offered with an [industry first, unprecedented Money-Back Success Guarantee](#). Experience NetCharts Performance Dashboards online, [right now](#).

About Visual Mining

Visual Mining provides business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining’s NetCharts products deliver comprehensive solutions for both developers and end users that are intuitive and effective. Visual Mining’s support and professional services teams complement their products by providing the expertise to ensure success. Visual Mining: Visualize. Analyze. Capitalize. Follow us on Twitter! www.twitter.com/visualmining.com.

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