



Intermountain Health Care selects Visual Mining's NetCharts® Reporting Suite

Rockville, Maryland - October 27, 2004 - Visual Mining, Inc., a leading developer of reporting and data visualization solutions, announced today that Intermountain Health Care (IHC) has selected NetCharts® Reporting Suite for the development and deployment of interactive performance management dashboards and other reporting applications.

"Intermountain Health Care improves the quality of medical treatment for our patients by leveraging contemporary technology and by a careful selection of product vendors. We selected the NetCharts Reporting Suite software based on its flexibility, functionality, and ease of use. We chose Visual Mining to augment our reporting offerings because of its functionality and like us, they have demonstrated a genuine interest and dedication to helping their clients," said Mr. Steven Barlow, Manager, Enterprise Data Warehouse at Intermountain Health Care. "We strongly believe that incorporating the Visual Mining software will help us increase productivity, free up internal resources, and help us better meet our analytical goals."

"Progressive health care organizations, like IHC, use performance measurement methods and technologies to advance patient care while reducing expenses. By using dashboard applications built with our NetCharts Reporting Suite, IHC's management and analysts will be able to graphically identify both the problems and opportunities that influence the delivery of excellent health care," said Michael MacDonald, CEO and Founder of Visual Mining. "With our low Total Cost of Ownership, fast deployment, and flexible solutions, we're an excellent fit for this project. We are pleased to welcome Intermountain Health Care as a new customer."

About Intermountain Health Care:

IHC is a charitable, community-owned, nonprofit health care organization based in Salt Lake City that serves the needs of Utah and Idaho residents. The IHC system includes health insurance plans, hospitals, clinics, and affiliated physicians. Last year, in more than 144,000 cases, IHC hospitals and associated clinics provided \$53 million in charitable assistance. A central part of IHC's mission is to provide quality medical care to persons from the Intermountain region with a medical need, regardless of ability to pay.

About Visual Mining, Inc:

Visual Mining builds interactive graphical reporting solutions for organizations needing maximum software flexibility and performance, but remaining within a reasonably priced budget. Visual Mining produced the first Java-powered charting engine in 1996. Since then, Visual Mining's NetCharts products have earned numerous industry awards, most recently, the 2003 Intelligent Enterprise Magazine's Readers' Choice Award for data visualization software, and was recently selected as a finalist in the Software & Information Industry Association's 20th Annual Codie Awards. For more information, please visit www.visualmining.com.

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