



Visual Mining announces licensing agreement with PerformanceRetail, Inc.

NetCharts® Server and NetCharts® Designer provide interactive data visualization in PerformanceRetail's Notiva Collaborative Analytics Product to help manufacturers and retailers reduce business costs

Rockville , Maryland - October 18, 2005 - Visual Mining, Inc., a leading developer of reporting and data visualization solutions, today announced that PerformanceRetail, Inc. has licensed NetCharts® Server and NetCharts® Designer to deliver a Collaborative Analytics Product in an ASP environment. By embedding Visual Mining's NetCharts products into PerformanceRetail's Notiva Collaborative Analytics Product, PerformanceRetail's clients will have an actionable window into their data, discovering business process improvements for both manufacturers and retailers that reduce the cost of doing business with one another.

"NetCharts Designer and NetCharts Server afford our business analysts the ability to create analytics with minimal input from IT, enabling us to build and maintain one scorecard. With our previous BI supplier, we needed to build and maintain a different scorecard for each business partnership. As we grow, this alone will be a major time-saver for us," said Michael Barnes, Product Manager for the Notiva products at PerformanceRetail, Inc. "Visual Mining's customer support has been very helpful, though I am trying to do something specific to our ASP type of business."

"Utilizing the robust features and flexible deployment options offered by NetCharts Server, software developers can easily expand their licensing opportunities to include ASP offerings," said Michael MacDonald, CEO and Founder of Visual Mining, Inc. "NetCharts Designer gives developers the templates needed to speed up the production cycle, and ties up fewer resources. Since its cost is minimal, it pays for itself many times over."

NetCharts Server provides the easiest and most comprehensive path to server-side generation of graphic images and can be used in J2EE, ASP, .NET, or Cold Fusion environments. The NetCharts Designer Integrated Development Environment (IDE) brings it all together - everything you need to create a dashboard, PDF report, performance metrics, or business intelligence report is at your fingertips.

About PerformanceRetail, Inc.:

PerformanceRetail is the leading provider of web-based business solutions for retailers and their trading partners. Through its modular suite of retail analytics, process automation and trade settlement solutions, retailers and manufacturers can improve the profitability and efficiency of key merchandising, store operations and supply chain processes. Delivered as an on-demand service over the Internet, the company's solutions and comprehensive suite of services offerings ensure retailers and manufacturers realize value quickly while reducing upfront capital expenditures and ongoing support costs. By partnering with PerformanceRetail, industry leaders are transforming their operations into highly competitive, customer-driven profit centers. For more information, please visit www.performanceretail.com.

About Visual Mining, Inc:

Visual Mining builds interactive graphical reporting solutions for organizations needing maximum software flexibility and performance, but remaining within a reasonably priced budget. Visual Mining produced the first Java-powered charting engine in 1996. Since then, Visual Mining's NetCharts products have earned numerous industry awards, most recently, the 2003 Intelligent Enterprise Magazine's Readers' Choice Award for data visualization software, and was recently selected as a finalist in the Software & Information Industry Association's 20th Annual Codie Awards. For more information, please visit www.visualmining.com.

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