



## **Visual Mining Posts Strong Third Quarter Growth Continues Despite Tech Downturn**

**Rockville, Maryland, October 15, 2002** -Visual Mining, Inc, a leader in the development of interactive data visualization solutions for organizations around the world announced today that it concluded the third quarter of 2002 with double-digit growth.

The company posted a 25% growth in revenue over the same quarter last year, experienced significant positive cash flow, and continues its impressive long run of profitability.

Michael MacDonald, Chief Executive Officer said, "We've always had a belief that a company can be successful if it delivers something of real value to its customers. Our clients have told us that it's the combination of top-notch products and fast, knowledgeable support they receive from Visual Mining that saves them thousands in project development costs. Helping customers drive bottom line savings is good for them, and it enables us to keep a competitive advantage as well. That's something that's worth its weight in gold in this economic climate."

"Our numbers prove to me that if you treat your customers well, build products that exceed their expectations, and provide good value for the money, you'll do well," said Tristan Ziegler, President and COO. "It sounds easy, but it's takes a lot of focus and determination," Ziegler commented.

### **About Visual Mining:**

Visual Mining builds data visualization solutions. The company's products make it easy for programmers and non-programmers alike to easily embed charts, graphs, tables, and reports into web-based applications. Visual Mining's sole focus on interactive data visualization allows them to build products with the depth and breadth that sophisticated users require.

Additionally, a strong commitment to its customers is a primary reason leading corporate and government organizations worldwide choose its NetCharts family of products.

Visual Mining produced the first commercially available, Java-powered charting engine in 1996. Since then, these products have won numerous industry awards. The company is privately held.

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