



## **Visual Mining Announces Second Quarter 2010 Results** *96% Increase in Bookings Over the Same Period Last Year*

**ROCKVILLE, MD – August 3, 2010** – Visual Mining, a leader in business intelligence (BI) dashboard and data visualization solutions, today announced results for the three-month period ending June 30, 2010 (the second quarter of its 2010 fiscal year).

During this period, the company achieved several important goals, and was recognized for corporate performance, as well as product innovation. Additional highlights include:

- 38<sup>th</sup> Consecutive quarter of profitability
- 21% Increase in Net Income over the same period last year
- 96% Increase in bookings compared to the same quarter last year
- [Recognized as one of the Top 100 Private Companies in North America](#)
- NetCharts Performance Dashboards Awarded Best New Desktop / End-User Software for 2010

Delivered major product releases, solutions announcements, and technology innovation such as:

- [NetCharts Performance Dashboards Solution for Microsoft Dynamics](#) – providing users with a combined financial reporting and business intelligence solution for Microsoft Dynamics products
- [NetCharts Pro v7.0](#) – delivering a new technology standard for embedded business intelligence by supporting HTML 5/ SVG with seamless translation to Adobe Flash

Achieved both customer and company growth by:

- Expanding the Visual Mining team; adding new talent in product management and professional services
- [Launching a new Value-Added Reseller \(VAR\) Program – signing several new VARs within the quarter](#)
- Expanding and strengthening key customer relationships including IBM, Merced Systems, Cardinal Health, PowerSteering Software, and Standard and Poor's.

“Our outstanding second quarter results, coupled with the numerous awards and broad industry recognition, are a testament to our commitment of providing innovative solutions that not only solve our customers’ problems today, but will meet their needs in the future. By providing solutions to both partners, for embedded dashboards and Business Intelligence (BI) functionality, and end-users, for interactive BI dashboards that enable them to explore, analyze and understand their data to support decisions, Visual Mining is meeting the market challenge for solutions that promote and enable self-service BI,” said Tristan Ziegler, President and CEO, Visual Mining.

## **About Visual Mining**

For more than a decade, Visual Mining continues to be a profitable, trusted and valued provider of business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's award-winning NetCharts software delivers comprehensive, intuitive, and effective solutions for both developers and business end-users. Visual Mining's support and professional services teams complement their products by providing the expertise to ensure success. Follow us on Twitter!

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