



**NetCharts Performance Dashboards™ Solves Problems for Financial Services,  
Technology Providers, Healthcare, and Education Professionals**  
*New, Success Guarantee Ensures Immediate Results*

**ROCKVILLE, MD – July 23, 2009** – Visual Mining, a leader in delivering dashboard and data visualization solutions that instantly transform data into actionable business information, today announced that more customers than ever are relying on NetCharts Performance Dashboards™ (NCPD) to solve their most pressing business problems. Plus, with a new Success Guarantee, NCPD customers are assured immediate results – without the risk and runaround typically associated with other business intelligence and dashboard implementations.

In addition to realizing a record 34<sup>th</sup> consecutive profitable quarter in Q2 2009, Visual Mining gained significant customer adoption of NetCharts Performance Dashboards, with new customers spanning a diverse group of industries and users, such as: financial services (accounting and insurance), technology providers (software vendors and network services), healthcare organizations and education professionals.

“NetCharts Performance Dashboards is clearly appealing to a broad group of industries and users. This is because NetCharts Performance Dashboards provides end users with the self-sufficiency they need to clearly understand and creatively explore the factors that drive their business,” said Tristan Ziegler, President and CEO, Visual Mining. “And by standing behind NetCharts Performance Dashboards with our Success Guarantee, simplified pricing and new Quick-Start services, we are committed to providing immediate customer value by removing the complexity and customer risk traditionally associated with implementing dashboard solutions.”

NetCharts Performance Dashboards enables *Agile Performance Dashboarding™*; where the power of business intelligence is immediately placed into the hands of the end-user. This provides an attractive alternative to the costly and lengthy implementation cycles associated with traditional business intelligence and dashboard tools.

**About Visual Mining**

Visual Mining provides visualization solutions that instantly transform data into actionable business information. Visual Mining’s NetCharts products deliver comprehensive solutions for both developers and end users that are intuitive and effective. Visual Mining’s support and professional services teams compliment its products by providing the expertise to ensure success. Visual Mining: Visualize. Analyze. Capitalize. [www.visualmining.com](http://www.visualmining.com)

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