



For Immediate Release

Visual Mining's Netcharts Performance Dashboards for Microsoft Dynamics Named as Finalist in 2011 American Business AwardsSM

9th annual Stevie® Awards were presented on June 20 in New York City

Rockville, MD – July 20, 2011 – Visual Mining was named a Finalist in the “New Product or Service of the Year: Computer Software New Version” category in The 2011 American Business Awards.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

This year's Stevie Award winners were announced during the annual gala on June 20. The event benefitted Camfed (camfed.org), which fights poverty and HIV/AIDS in Africa by educating girls and empowering women to become leaders of change. The ceremonies were broadcast on radio nationwide by the Business TalkRadio Network.

More than 2,800 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in more than 40 categories, including Most Innovative Company of the Year, Management Team of the Year, Best New Product or Service of the Year, Corporate Social Responsibility Program of the Year, and Executive of the Year. Visual Mining's NetCharts Performance Dashboards (for Microsoft Dynamics) is nominated in the New Product or Service of the Year: Computer Software / New Version.

“We are proud to have been named an Award finalist. NCPD for Dynamics is an easy to use performance management solution that ties directly into the general ledger. Having won the award last year for Best New Product or Service for Desktop/End-User Software, we are committed in our efforts to provide a solution that helps CFOs and financial managers perform a more integrated and proactive strategic role within their organization” said Tristan Zeigler, CEO of Visual Mining. Our solutions will continuously evolve and we will continue to innovate in support of the needs of business executives.”

Finalists were chosen by business professionals nationwide during preliminary judging in April and May. More than 150 executives participated in judging this year.

Details about The American Business Awards and the list of Finalists in all categories are available at www.stevieawards.com/aba.

About Visual Mining

For 15 years, Visual Mining continues to be a profitable, trusted and valued provider of business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's award-winning NetCharts software delivers comprehensive, intuitive, and effective solutions for both developers and business end-users. Visual Mining's support and professional services teams complement its products by providing the expertise to ensure success. Download a free evaluation copy of NetCharts software by visiting www.visualmining.com. Follow us on Twitter! www.twitter.com/visualmining. Visual Mining: Visualize. Analyze. Capitalize.

About the Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

Sponsors and partners of The 2011 American Business Awards include Infogroup, IBM Netezza, American Support, Citrix Online, Epic Media Group, High Performance Technologies Inc., iolo technologies, LifeLock, Merisel, PetRays, SDL, SoftPro, and Vérité, Inc.

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