



## **Global Harvest Foods Chooses NetCharts Software**

*NetCharts Performance Dashboards, NetCharts Server and NetCharts Designer to Ensure Production Efficiency and Management Effectiveness for Leading Provider of Specialty Seed Products*

**ROCKVILLE, MD – July 13, 2010** - Visual Mining, a leader in business intelligence dashboard and data visualization solutions that instantly transforms data into actionable information, today announced that Global Harvest Foods, a leading provider of specialty seed products selected [NetCharts Performance Dashboards \(NCPD\), NetCharts Server and NetCharts Designer to help improve, and ensure production efficiency and management effectiveness.](#)

“The more expensive solutions couldn’t offer the flexibility and scalability we needed and found with NetCharts Performance Dashboards, Server and Designer. Efficiency is what drives our business, and NetCharts software helps us visualize our production and operational processes to ensure that we run our business efficiently and effectively, said Rod Epps, IT Director, Global Harvest Foods.

Global Harvest Foods selected the award-winning NetCharts software product line to quickly and easily create executive dashboards that incorporate data from a variety of different data sources. Additionally, Global Harvest selected NetCharts to help evaluate daily performance and uncover areas for efficiency improvements in their production and manufacturing facilities throughout the United States.

“We are pleased Global Harvest Foods selected NetCharts Performance Dashboards, NetCharts Server, and NetCharts Designer. Our NetCharts product line provides an unparalleled depth and breadth of solutions for customers. With NetCharts, I am confident Global Harvest Foods will be able to explore and analyze their data assets in ways they never have before. And in return, discover even greater opportunities to drive better business results,” said Tristan Ziegler, President and CEO of Visual Mining.

### **About Visual Mining**

For more than a decade, Visual Mining continues to be a profitable, trusted and valued provider of business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining’s award-winning NetCharts software delivers comprehensive, intuitive, and effective solutions for both developers and business end-users. Visual Mining’s support and professional services teams complement their products by providing the expertise to ensure success. Follow us on Twitter!

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**About Global Harvest Foods**

Global Harvest Foods was founded in 1980 by the Mills family. The company is privately held with production plants in Mead, WA, Harrold, DS and Akron, CO. Global Harvest is a major producer of wild bird food, small animal, wildflower, and grass seeds and other lawn and garden products. <http://www.ghfoods.com/>

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