



Visual Mining Expands NetCharts Reporting Suite Software

Advances include enhanced formatting and improved rendering capabilities

ROCKVILLE, MD – July 10, 2007 – Visual Mining, the premier provider of business performance management solutions, today announced the availability of NetCharts Reporting Suite version 5.1, a significant upgrade that helps clients to leverage information as a strategic asset and improve the customer experience. NetCharts Reporting Suite, launched in 2004, enables developers to create secure, flexible, and easily customizable corporate performance management solutions.

For businesses that need scalable, high-performance data visualization systems, NetCharts Reporting Suite helps customers reduce the time it takes to develop, deploy, and manage executive dashboard applications with:

- Openness and flexibility to retrieve data from multiple data sources with automatic refresh
- Simple process to design templates without coding
- Extensive chart gallery with pre-built templates
- Easily configure interactivity – roll-overs, drill-down, pop-up, scrolling, and zoom
- Built-in administration consoles

“Visual Mining continues to expand the reach and capabilities of its data visualization software by incorporating features that help customers achieve their business goals and bottom-line targets,” said Mike MacDonald, CEO and co-founder of Visual Mining. “Our enhanced data visualization software provides increased flexibility and improved performance, empowering customers to create dynamic and flexible executive dashboards, regardless of where the data resides.”

New NetCharts Reporting Suite Features Build on Core Capabilities

Enhancements to the Visual Mining NetCharts Reporting Suite performance dashboard software include:

- Table pagination: Designate the maximum number of rows of data to display in an HTML table. Use AJAX-based controls to navigate through large HTML tables without requiring full Web page refreshes.
- Cascading menus support: Define relationships between menus. -Using AJAX, menus automatically update their content based on selections made in other menus without full Web page refreshes.
- Improved Page initialization: Specify and control the initial state of a dashboard on a per-user basis.
- Improved Date formatting in calendar control: Specify dates in any format
- Updated JVM: JVM version 1.5 improves performance and compatibility

These enhancements are designed to significantly reduce the complexity and time a typical developer spends creating chart, graphs, reports, and performance dashboards.

NetCharts Reporting Suite version 5.1 is available at no increase over current list prices through September 30, 2007.

About Visual Mining, Inc.

Visual Mining develops graphical reporting, visual analytics, and on-demand performance dashboards for Business Performance Management solutions. Visual Mining produced NetCharts® as the industry’s first commercial Java-based charting engine. Sales Executive™, an on-demand business intelligence solution, represents industry best practices developed through a decade of experience in serving thousands of customers worldwide. Visual Mining products are deployed worldwide and have earned numerous industry awards, including the 2003 Intelligent Enterprise Magazine’s Readers’ Choice Award for data visualization software and recent selection as a finalist in the Software & Information Industry Association’s 20th Annual Codie Awards. Information about the company’s products and services is available at www.visualmining.com.

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