



Visual Mining Draws Top Senior Executive to Direct New Marketing Strategies

Rockville, MD – June 27, 2006 – Visual Mining™, the premier provider of on-demand analytical dashboards and dynamic data visualization solutions, announced today the appointment of Larry Wolter as Vice President of Marketing. Mr. Wolter leads the product management, brand development, and strategic marketing teams for Visual Mining, and will be responsible for expanding the corporate strategy and product roadmap plans. He brings 25 years experience in driving growth through strategic marketing, partnerships, and customer-oriented initiatives.

"Larry is a most welcome addition to Visual Mining's executive team, bringing with him new ideas and years of technology marketing experience," said Michael MacDonald, CEO and Founder of Visual Mining. "His tremendous combination of marketing expertise and high-technology industry knowledge will position our firm as the global leader in on-demand performance dashboard solutions."

A highly accomplished senior marketing executive, Mr. Wolter has successfully defined and implemented marketing, product management, and branding strategies for both private and public companies.

"I am pleased to join Visual Mining at this exciting time," Wolter said. "Visual Mining customers can already quickly measure the positive return on their investment. This allows our marketing team to develop and implement focused programs that extend Visual Mining's leadership position in the rapidly growing Software as a Service (SaaS) market."

Before accepting the position at Visual Mining, Mr. Wolter was Vice President of Marketing and Customer Operations at Blue Ridge Networks. Previously, Mr. Wolter held positions from Director of Product Management to Vice President of Marketing with high technology companies such as Winstar Communications, Oblicore, worldweb.net, Network Access Solutions, and Cable & Wireless USA. Mr. Wolter received a Masters of Science degree in Engineering Management from the University of Massachusetts, and a Bachelor of Science degree in Electrical Engineering from Purdue University.

About Visual Mining, Inc:

Visual Mining develops graphical reporting, visual analytics, and on-demand performance dashboards for Business Intelligence solutions. Visual Mining produced NetCharts® as the industry's first commercial Java-based charting engine. Sales Executive™ for AppExchange represents the Visual Mining commitment to on-demand performance dashboard innovation. Visual Mining products are deployed worldwide and have earned numerous industry awards, including the 2003 Intelligent Enterprise Magazine's Readers' Choice Award for data visualization software and recent selection as a finalist in the Software & Information Industry Association's 20th Annual Codie Awards. Information about the company's products and services is available at www.visualmining.com.

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