



**Visual Mining Recognized as One of the Top 100 Private Companies in North America**  
*Finalist for the 2010 Red Herring 100 North America Award*

ROCKVILLE, MD – June 22, 2010 – [Visual Mining](#), a leader in business intelligence (BI) dashboard and data visualization solutions, today announced it has been selected as a finalist for Red Herring's North America 100 award, a prestigious list honoring the year's most promising private technology ventures within North America.

[Finalists for the 2010 edition of the Red Herring 100 North America award](#) are selected based upon their technological innovation, management strength, market size, investor record, customer acquisition, and financial health. This unique assessment of potential is complemented by a review of the actual track record and standing of a company, which allows Red Herring to see past the “buzz” and make the list an invaluable instrument for discovering and advocating the greatest business opportunities in the industry.

"This year was especially difficult," said Alex Vieux, publisher and CEO, Red Herring. "Despite the global economic situation, there were many great companies producing really innovative and amazing products. We had a difficult time narrowing the pool and selecting the finalists."

During the several months leading up to the announcement, hundreds of companies in the telecommunications, security, Web 2.0, software, hardware, biotech, and clean tech industries sent in their submissions to qualify for the award.

"We are honored to be recognized by Red Herring as one of the top private technology companies in North America," said Tristan Ziegler, President and CEO, Visual Mining. "New product innovations such as [NetCharts Performance Dashboards](#), combined with continuous enhancements to our existing products, contribute not only to our financial success, but to that of our customers. In today's economy, organizations are looking beyond the hype for innovative solutions that provide exceptional customer value and solve some of their most challenging problems, such as being able to efficiently and cost-effectively visualize and analyze data – which is one of the key challenges Visual Mining solves."

The Top 100 winners will be announced at a special awards ceremony on June 24 at the Red Herring North America Conference in San Diego. Additional details, including the list of finalists, are available at <http://www.herring100.com>.

### **About Visual Mining**

For more than a decade, Visual Mining continues to be a profitable, trusted and valued provider of business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's award-winning NetCharts software delivers comprehensive, intuitive, and effective solutions for both developers and business end-users. Visual Mining's support and professional services teams complement their products by providing the expertise to ensure success. Follow us on Twitter! [www.twitter.com/visualmining](http://www.twitter.com/visualmining). Visual Mining: Visualize. Analyze. Capitalize. [www.visualmining.com](http://www.visualmining.com)

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### **Contact:**

Jessie Brosch

Visual Mining

(301) 795-2231

[jbrosch@visualmining.com](mailto:jbrosch@visualmining.com)

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