



Maxager Technology Renews Licensing of Visual Mining's NetCharts® Pro

Maxager's Profit Velocity® Solution Helps Finance, Marketing, and Sales Professionals Worldwide Uncover Profit Improvements Worth 3-5% of Revenue

Rockville , Maryland - June 8, 2005 - Visual Mining, Inc., a leading developer of reporting and data visualization solutions, today announced that Maxager Technology has renewed their licensing of NetCharts® Pro to provide interactive graphs for their Profit Velocity® Solution application.

"Maxager's Profit Velocity Solution displays its product and customer profitability charts online using NetCharts Pro. This tool gives our product superior charting functionality and a professional look and feel," said Zachary Mided, Vice President, Engineering and Operations for Maxager Technology. "NetCharts Pro helps our development and testing teams to be more productive, as they do not have to develop and test the charting engine. Equally important, Visual Mining's technical support is very good, responding to issues in a timely manner to help us achieve our 100% up-time goal."

"Organizations like Maxager realize the added value of offering data visualization in their applications as their customers need to understand and disseminate information pertinent to their day to day operations," said Michael MacDonald, CEO and Founder of Visual Mining. "NetCharts Pro's object API is extremely powerful and allows them to do nearly any kind of customization that they need. By going with an existing solution, Maxager can quickly offer data visualization enhancements while remaining focused on their core competencies."

About Maxager Technology:

Maxager Technology provides manufacturers with the software and services essential to measuring, controlling and improving Profit Velocity®. Highly detailed information on how fast each product generates cash per minute enables companies to dramatically improve pricing, product mix, product and customer profitability, capital investment and capacity planning decisions. Available through a subscription Web service, there is no software to purchase or install, no hardware to configure, and no dedicated resources required. Benefits are realized in 60 days or less and include increased cash contribution, higher return on assets and more predictable quarterly profits. For more information, please visit the Maxager web site at www.maxager.com.

About Visual Mining, Inc:

Visual Mining builds interactive graphical reporting solutions for organizations needing maximum software flexibility and performance, but remaining within a reasonably priced budget. Visual Mining produced the first Java-powered charting engine in 1996. Since then, Visual Mining's NetCharts® products have earned numerous industry awards, most recently, the 2003 Intelligent Enterprise Magazine's Readers' Choice Award for data visualization software, and was recently selected as a finalist in the Software & Information Industry Association's 20th Annual Codie Awards. For more information, please visit www.visualmining.com.

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