



Visual Mining Named as Finalist in 2010 American Business Awards *Best New Desktop/End-User Software with NetCharts Performance Dashboards*

ROCKVILLE, MD – May 19, 2010 – Visual Mining, a leader in business intelligence (BI) dashboard and data visualization solutions, today announced that The American Business Awards selected NetCharts Performance Dashboards as a finalist for Best New Product or Services – Computer Software, New Desktop/End-User Software.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit entries – public and private, for-profit and non-profit, large and small. More than 2,700 entries from organizations of all sizes and in virtually every industry were submitted for consideration in more than 40 categories. [Learn more about the finalist for Best New Desktop/End-User Software, NetCharts Performance Dashboards, in this short video overview.](#)

“On the heels of our recent SIIA CODiE finalist nomination for Best Business Intelligence/ Knowledge Management Software, we are honored that The American Business Awards recognized NetCharts Performance Dashboards (NCPD) as a finalist for Best New Desktop/End-User Software for 2010,” said Tristan Ziegler, Visual Mining President & CEO. “Building off of what we learned from end-users and partners over our 14 years, we designed NCPD specifically for end-users that need an easier way to explore, analyze and better understand their data, then communicate that understanding in a compelling and effective manner to aid in the decision making process.”

Members of the Awards' Board of Distinguished Judges & Advisors and specialized final judging committees will select Stevie Award winners from among finalists in final judging that will continue through May 28. Finalists were chosen by business professionals nationwide during preliminary judging in April and May. This year's Stevie Award winners will be announced during the annual gala on Monday, June 21 at the Marriott Marquis Hotel in New York City. Additional details, including the list of Finalists in all categories, are available at www.stevieawards.com/aba.

About Visual Mining

For more than a decade, Visual Mining continues to be a profitable, trusted and valued provider of business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's award-winning NetCharts software delivers comprehensive, intuitive, and effective solutions for both developers and business end-users. Visual Mining's support and professional services teams complement their products by providing the expertise to ensure success. Follow us on Twitter!

www.twitter.com/visualmining. Visual Mining: Visualize. Analyze. Capitalize. www.visualmining.com

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

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