



Visual Mining Launches New Value-Added Reseller Program; Signs KTL Solutions
Leading Mid-Atlantic Technology Consultancy Now Provides NetCharts Performance Dashboards to Microsoft Dynamics Customers for Intuitive Business Intelligence and Financial Reporting

ROCKVILLE, MD – May 12, 2010 – Visual Mining, a leader in business intelligence dashboard and data visualization solutions, today announced KTL Solutions as a member of its new, comprehensive Value-Added Reseller (VAR) Program. KTL Solutions is a full service technology consulting organization that provides implementation and services for Microsoft Dynamics GP and Dynamics CRM, as well as other custom software solutions to a broad variety of customers and industries throughout the Mid-Atlantic.

To add immediate and long-term value for their customers, KTL Solutions chose Visual Mining's NetCharts Performance Dashboards as their business intelligence dashboard solution. "We're very excited about the immediate, as well as longer-term opportunities this partnership provides us," said Tim Lally, CPA, and President of KTL Solutions. "The sophisticated analysis, and simple to use features of NetCharts Performance Dashboards combined with our experience implementing Microsoft Dynamics solutions, will give our customers the ability to intuitively create and modify dashboards and financial reports on the fly."

[NetCharts Performance Dashboards for Microsoft Dynamics](#) allows business end-users to easily incorporate data directly from Microsoft Dynamics applications into interactive dashboards for intuitive analysis and financial reporting that turns information into invaluable business insight.

"We are excited to launch our new Value-Added Reseller Program with the addition of KTL Solutions. Providing business intelligence dashboards that incorporate financial reporting and analysis functionality for Microsoft Dynamics customers will help drive operational performance throughout these organizations. End-users will now be empowered to build and share dashboards relevant to their role or the business' need," said Tristan Ziegler, Visual Mining President & CEO. "NetCharts Performance Dashboards easily connects to any of the main modules of Dynamics, as well as external data sources for a single, comprehensive central version of the truth."

Visual Mining's new VAR Program is designed for partners who seek to provide immediate value to their new and existing customers by offering BI and reporting outside of the traditional lengthy and expensive data warehouse-centric models. The program enables value-added resellers to diversify and expand their offerings by bringing the value of BI closer to day-to-day operations and activities. Authorized Visual Mining VARs receive sales and product training, qualified leads from Visual Mining's marketing activities, marketing matching funds, preferred pricing, and knowledge transfer and support to ensure success.

About KTL Solutions

KTL Solutions, Inc. is a full service, technology consulting organization. Their services range from software and application installation to complete system integrations, custom development, consulting, training, and support. KTL's team of dedicated professionals is their greatest asset, and each member is committed to upholding KTL's mission of making their customers succeed. www.ktlsolutions.com

About Visual Mining

For more than a decade, Visual Mining continues to be a profitable, trusted and valued provider of business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's award-winning NetCharts software delivers comprehensive, intuitive, and effective solutions for both developers and business end-users. Visual Mining's support and professional services teams complement their products by providing the expertise to ensure success. Download a free evaluation copy of NetCharts software by visiting www.visualmining.com. Follow us on Twitter! www.twitter.com/visualmining.
Visual Mining: Visualize. Analyze. Capitalize.

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