



## **Visual Mining Announces Alliance with Siebel Systems, Inc.**

Siebel Systems and Visual Mining Partner to Deliver Web-Based  
Interactive Data Visualization Solution for Siebel 7

**Rockville, Maryland, May 1, 2002** - Visual Mining, Inc. today announced that its server side data visualization tool, ChartWorks Server, has been integrated with Siebel 7 to provide powerful interactive data visualization capabilities to customers of Siebel Systems, the world's leading provider of eBusiness applications software.

Siebel 7 is the latest version of Siebel eBusiness Applications. Siebel Systems, Inc. (Nasdaq: SEBL) provides an integrated family of eBusiness applications software, enabling multichannel sales, marketing, and customer service systems to be deployed over the Web, in call centers, in the field, through reseller channels, and across retail and dealer networks. The integration of the Visual Mining ChartWorks Server with Siebel 7 will allow Siebel customers to interact with the customer-centric data in their Siebel eBusiness Applications through a sophisticated visual charting interface that can be accessed through a Web browser.

Peter Thorson, Director, Product Marketing for Siebel Systems said, "our partnership with Visual Mining provides Siebel customers highly interactive data visualization within the versatile Web-based interface of Siebel 7. The Visual Mining charting technology gives customers new ways to use their standard Web browser to efficiently extract business value from their data within Siebel 7."

Visual Mining founder and CEO Michael MacDonald added, "We're proud to partner with the leading provider of eBusiness applications software. The addition of Siebel Systems to our list of distinguished partners further demonstrates that our strong commitment to our customers and superior products is what sets us apart. I'm confident that our joint customers will significantly benefit from the new interactive visualization capabilities available with Siebel 7."

### **About Visual Mining:**

Visual Mining builds data visualization components and special data display projects for leading organizations worldwide. The Company's products make it easy for programmers and non-programmers alike to easily embed charts and graphs into web-based applications. Visual Mining's sole focus on data visualization allows the company to build products with the depth and breadth sophisticated users require.

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