



Stuart Itkin joins Visual Mining as Vice President of Sales and Marketing

Top Marketing and Sales Executive to Accelerate Growth and Build Market Share

ROCKVILLE, MD – March 29, 2011 – Visual Mining, a leader in performance management and data visualization solutions, announced today the appointment of Stuart Itkin as Vice President of Sales and Marketing. Mr. Itkin brings more than twenty years of sales and marketing leadership success; commanding a wealth of experience in developing strategies to increase market penetration and revenue growth. He will be responsible for expanding Visual Mining's global sales strategy; developing and implementing effective strategic initiatives, and overseeing all sales and marketing operations for the organization.

"Stuart is an important complement to Visual Mining's strong executive team, bringing extensive marketing and sales leadership experience in software solutions and business services," said Tristan Ziegler, President and CEO, Visual Mining. "His past successes in diversifying and scaling solutions businesses coupled with his industry knowledge will help Visual Mining continue its growth and extend its leadership in business performance management solutions."

"I am excited to join Visual Mining and to become part of an enthusiastic and driven team," said Itkin. "Visual Mining's acclaimed product offering and service capabilities strongly position it within a large, growing market. I look forward to being part of a high-performance organization that delivers great solutions to its customers and partners, and to the tremendous opportunity for growth that lies ahead."

Prior to joining Visual Mining, Mr. Itkin was Chief Marketing Officer at the Corporate Executive Board, where he directed a major global branding initiative and helped revamp the company's go-to-market model to align with evolving customer needs. As former Kronos CMO, Itkin led its transformation from products to solutions, helping drive over \$200M of revenue growth and playing a key role in its acquisition by private equity. Prior to Kronos, Itkin provided marketing and sales leadership for several highly successful, high-growth software and technology companies including Symbol Technologies, PSC, and Zebra Technologies, establishing these companies as leaders in their respective markets. Itkin holds a BA, and MA

from the University of Illinois and is an ABD in applied statistics and quantitative methods. He frequently speaks at seminars and conferences worldwide on challenges, opportunities and trends in arenas of technology, marketing, and business performance.

About Visual Mining

For 15 years, Visual Mining continues to be a profitable, trusted and valued provider of business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's award-winning NetCharts software delivers comprehensive, intuitive, and effective solutions for both developers and business end-users. Visual Mining's support and professional services teams complement its products by providing the expertise to ensure success. Download a free evaluation copy of NetCharts software by visiting www.visualmining.com. Follow us on Twitter! www.twitter.com/visualmining. Visual Mining: Visualize. Analyze. Capitalize.

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