



Visual Mining, Inc. Awarded GSA Schedule

Government Gets Easy Access to Premium Data Visualization Software, Services

Rockville, Maryland, February 4, 2003- Visual Mining, Inc. is pleased to announce that it was awarded a five-year information technology schedule from the General Services Administration. The GSA schedule will help ensure the company's premium data visualization software, consulting services, and ongoing support are readily available to eligible government agencies.



Data visualization is becoming increasingly important as organizations acquire vast amounts of data without the ability to analyze and interpret it efficiently and intuitively. Recently, Visual Mining has seen increased demand for tools to help developers build these applications in public and private sectors. Whether it be the need to measure and report on financial metrics, or to spot trends in collected information, the need to access and interpret data efficiently has never been more important.

"The increased demand for NetCharts tools by government management and software engineers requires us to make the purchase as easy and as quick as possible," said Michael R. MacDonald, Visual Mining CEO. "Being prior military, and having worked in the DoD, I understand the need to accelerate the process."

"Visual Mining already has numerous Federal clients. We're proud to help extend this capability to a wider range of government users," said Tristan Ziegler, Visual Mining President. "Not only does this important sector of our business now have broader access to our tools, but they'll also find why our customers praise us regularly - our superb support. Being able to get accurate answers to customers rapidly is something that makes us proud and people commend us for constantly. Our support sets us apart from other software vendors."

Information on the products and services covered in this schedule can be found on the company's web site, www.visualmining.com.

About Visual Mining:

Visual Mining provides premier data visualization solutions. The company's products make it easy for organizations to access and act upon the information needed to function without investing in large scale, complex, and expensive business intelligence systems. Visual Mining's sole focus on interactive data visualization allows them to build products with the depth and breadth sophisticated users require.

A strong commitment to its customers is a primary reason leading corporate and government organizations worldwide choose the NetCharts family of products. Visual Mining products have won numerous industry awards since their introduction in 1996.

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