



Red Herring Unveils Global 100 of Tech Startups

Visual Mining recognized as one of the leading private companies

Santa Monica, California - February 3, 2011 - Red Herring announced its [Global 100](#) award in recognition of the leading private companies from North America, Europe, and Asia, celebrating these startups' innovations and technologies across their respective industries.

Red Herring's [Global 100](#) list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Google, Skype, Netscape, Salesforce.com, YouTube, eBay and many others would change the way we live and work.

"Choosing the best out of the previous three years was by no means a small feat," said Alex Vieux, Chairman of Red Herring. "After rigorous contemplation and discussion, we narrowed down our list from 1,200 potential companies to 200 finalists. Trying to get it down to 100 companies was a task upon itself. Visual Mining should be extremely proud of its achievement, the competition was difficult."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list an invaluable instrument of discovery and advocacy for the greatest business opportunities from around the world.



"We are pleased and honored to be recognized as one of the leading private companies within Red Herring's Global 100," said Tristan Ziegler, President and CEO, Visual Mining. "This is an endorsement of our commitment to excellence, innovation, and to our customers. Since the introduction of [NetCharts Performance Dashboards](#) in 2009, we've continued to build on the momentum we have achieved in the business intelligence industry by delivering award-winning solutions that effectively support an entity's performance management initiatives. Visual Mining has established its leadership position by providing cost-effective solutions that provide end-users with an easier way to analyze, understand and consume data in a manner they need to see it in order to make timely, productive decisions."

About Visual Mining

For more than a decade, Visual Mining continues to be a profitable, trusted and valued provider of business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's award-winning NetCharts software delivers comprehensive, intuitive, and effective solutions for both developers and business end-users. Visual Mining's support and professional services teams complement their products by providing the expertise to ensure success. Follow us on Twitter! www.twitter.com/visualmining. Visual Mining: Visualize. Analyze. Capitalize. www.visualmining.com

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