



## Visual Mining Launches Enterprise Reporting Solution - NetCharts® Reporting Suite

Rockville, Maryland - February 3, 2004 - Visual Mining, Inc., developer of the "Best Intelligence IT Solution for Data Visualization," announces the general release of the market's first truly application-independent, enterprisescale visual reporting solution-NetCharts® Reporting Suite.

NetCharts® Reporting Suite consists of Visual Mining's award-winning graphical reporting server, NetCharts® Server v4.5, combined with Visual Mining's exclusive WYSIWYG report design tool, NetCharts® Designer. The combination allows organizations to design and deploy dynamic reports faster and easier than ever before, including dashboards, BPM, pdf and more. Using the NetCharts® Reporting Suite, reports are quickly developed, easily customized, and served in a variety of ways - to everyone who needs them - internal and external management, employees and customers.

"Visual Mining's enterprise-scale interactive reporting solutions significantly increase the accessibility and usability of data throughout an organization, improving organizational and operational performance," said Michael MacDonald, Chief Executive Officer and Founder of Visual Mining, Inc. "Our clients' growing needs for enterprisewide visual reporting combined with concerns over traditional business intelligence reporting solution costs and limitations have created considerable demand for Visual Mining's NetCharts® Reporting Suite. With this product release, we've made it faster and cheaper for our customers to serve information to all their key audiences throughout the extended enterprise."

### About Visual Mining, Inc:

Visual Mining builds interactive visual reporting solutions deployed in more than 2,000 of the largest and most influential businesses and government organizations in over 35 countries - with products in use by a number of the Fortune 1000, including leading business intelligence and CRM software companies. Visual Mining launched the first Java-powered charting engine in 1996. Since then, Visual Mining's NetCharts ® products have earned numerous industry awards, most recently, Intelligent Enterprise Magazine 's 2003 Readers' Choice Award for best data visualization software. For more information, please visit [www.visualmining.com](http://www.visualmining.com).

### Contact:

Lezlie Ramsey  
Public Relations Manager  
301.795.2217  
[lramsey@visualmining.com](mailto:lramsey@visualmining.com)