



Visual Mining Completes Record Year
*Strongest Results in Company's 14-Year History Driven by New
Business, Expanded Customer Relationships and New Product Releases*

ROCKVILLE, MD – January 19, 2010 – Visual Mining, a leader in business intelligence (BI) dashboard and data visualization solutions, today announced it closed out a record year of sales, growth and profitability. Highlights from the most recent fiscal quarter end, and fiscal year 2009 include:

- Record sales: Achieved over a 200% increase in bookings in Q409 compared to the same quarter last year, closing out the year with the highest bookings in the Company's history.
- Strengthened the Company's operations and balance sheet throughout the fiscal year:
 - Completed its 9th consecutive profitable year (36 consecutive quarters of profitability)
 - Net Income, net assets, and cash increased by over 100%, 50% and 10%, respectively, compared to the prior year
 - Relocated company's headquarters to new, class A expanded office space in Rockville, MD and upgraded and/or replaced several key infrastructure components
 - Hired new key sales and marketing talent
- Expanded and strengthened key customer relationships including IBM, Standard & Poors, QuadraMed, Dun & Bradstreet, NetApp, Sybase, and OpenText.
- Launched a new product line, [NetCharts Performance Dashboards \(NCPD\)](#), a Business Intelligence Dashboard solution, and released major product updates to its Java developer data visualization tools, including [NetCharts Server and Designer v6.0](#). Since its introduction, NCPD has:
 - Quickly become the standard for finance and accounting professionals to move beyond the "CPA" routine (a.k.a., Copy, Paste, Assemble) and become more strategic business advisors
 - Received industry accolades, i.e., ["Bred Tough, Best of Breed, 2009"](#), [Business Finance Magazine](#)
 - Experienced broad customer adoption, i.e., [Dashboard Accounting, Inc.](#) and [Interactions, Inc.](#)
 - Included the unique and unprecedented "Money Back Success Guarantee"—that removes risk from the software purchase decision

"We are extremely pleased with our fourth quarter and fiscal year results, especially given the challenging economy. By focusing on our strengths—which are our customers and our ability to solve their problems, we help ensure continued mutual success," said Tristan Ziegler, President and CEO, Visual Mining.

"Our customers achieve immediate time to value in terms of both greater efficiency and effectiveness from the insight we provide. Our solutions enable customers to analyze, explore and understand their data and the business drivers. In turn, this understanding creates a real competitive advantage – with a positive impact to their operational results."

About Visual Mining

Visual Mining provides business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's NetCharts products deliver comprehensive solutions for both developers and end users that are intuitive and effective. Visual Mining's support and professional services teams compliment their products by providing the expertise to ensure success. Download a free evaluation copy of NCPD, or learn more about our Partner Program by visiting www.visualmining.com.

Visual Mining: Visualize. Analyze. Capitalize.

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