



Visual Mining Selected as a Codie Awards Finalist

SIIA 20th Annual Codie Awards

Rockville, Maryland – January 18, 2005 - Visual Mining, Inc., a leading developer of reporting and data visualization solutions, announced today that the Company's software was selected as a finalist in the Software & Information Industry Association's 20th Annual Codie Awards.

As part of the NetCharts® family of reporting and data visualization products, NetCharts Pro is a finalist in the Best Software Component Product category, selected over many high-caliber products to be considered as one of the best in the software and information industry. Judges for this category were Carl Ganz Jr., Seton Software Development, Inc., Thomas Murphy, META Group, Inc., and Alan Zeichick, BZ Media's *SD Times*.

"We are honored to be selected as a finalist given the other outstanding products in this category; being acknowledged by judges well-known in the industry validates our commitment to producing industry superior products," said Michael MacDonald, CEO and Founder of Visual Mining, Inc. "The NetCharts® software solutions provide powerful dashboard reporting and analytic solutions that are both easy to implement and affordable to the customer. This combination provides our clients with an ROI advantage, and delivers a robust feature set to satisfy both their performance and information demands."

The next round of voting in the Codie Awards includes the Finalist Review Program, in which SIIA members cast their votes to determine winners. A complete list of finalists is online at <http://www.siia.net/codies/2005/finalists.asp>. Winners will be announced at the 20th Annual Codie Awards Gala will be held on May 25, 2005 at Universal Studio's Globe Theater in Universal City, CA.

About the Codie Awards:

Presented by the Software & Information Industry Association (SIIA), the Codie Awards celebrate achievement and vision in software, education technology and digital content. For 20 years, the Codie Awards have remained the leading honor for the software and information industry's finest products and services. Each year, Codie Awards judges work to identify the best-of-the-best from hundreds of nominees.

About SIIA:

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 800 leading software and information companies. For further information visit <http://www.siia.net>.

About Visual Mining, Inc.:

Visual Mining builds interactive graphical reporting solutions for business and government organizations needing maximum software flexibility, high performance, and low cost. Visual Mining produced the first Java-powered charting engine in 1996. Since then, Visual Mining's NetCharts products have earned numerous industry awards, most recently, the 2003 Intelligent Enterprise Magazine's Readers' Choice Award for data visualization software. For more information, please visit www.visualmining.com.

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