



New Release of NetCharts Performance Dashboards Eliminates ‘CPA’ Mentality
‘CPA no longer means Copy, Paste and Assemble’™;
Financial end-users Finally Free to become Strategic Business Advisors

ROCKVILLE, MD – January 13, 2010 – Visual Mining, a leader in business intelligence (BI) dashboard and data visualization solutions, today announced the immediate availability of NetCharts Performance Dashboards (NCPD) v2.0. Designed for business end-users as an easier method to facilitate the exploration and understanding of data, this major release enables less technical users to build BI dashboards that incorporate sophisticated analysis and reporting features.

“In a sea of competitors, it appears that NCPD v.2.0 is well-positioned to deliver a solution for end-users that can’t be beat, offering both ease of use and support,” said Ron Powell, B-eye NETWORK Cofounder and Editorial Director.

NetCharts Performance Dashboards v2.0 offers a clean and simple interface that combines unique and powerful analysis features with ease-of-use for a superior end-user experience. NCPD is a powerful solution that allows IT staff to focus on data integrity, and end-users to focus on exploring and understanding the data.

“To add real value to the organization, finance needs to move beyond basic data collection and reporting. It needs to mine the information it collects for trends, patterns, and insights so that it can advise the business how best to improve operations, optimize performance, and adapt to changing business conditions,” said Wayne Eckerson, Research Director, the Data Warehousing Institute in [BI for Finance: Transforming the Finance Department from Record Keepers to Strategic Advisors](#).

NCPD easily brings general ledger, HR, payroll, CRM, and data from other sources together for a single, central version of the truth. While NCPD v2.0 delivers unprecedented autonomy and clarity for CFOs and financial professionals, resellers and VARs of accounting software find NCPD to be a unique and compelling value-add for their customers.

NCPD users will gain efficiency by eliminating the ‘Copy, Paste and Assemble (CPA)’™ routine, while at the same time increasing their effectiveness by understanding the business drivers through a combination of new features that include:

- Powerful reporting components that allow for user defined calculations, subtotals, and grouping of data
- Single click changes to the dimension charted (i.e. months to quarters or departments to accounts)
- Instant pivoting of multidimensional tables with a simple 'drag and drop'
- Single-click formatting for column and rows
- User-defined, row-level visual alerting
- Single-click column sorting within tables
- Auto-preview of chart types within dashboards

"With NCPD v2.0, finance and accounting can finally move beyond the role of simply reporting to a more strategic advisory role. By adding numerous new features geared to address the everyday pain points experienced within the office of the CFO, "C.P.A no longer has to mean 'Copy, Paste, and Assemble.'"™ With NCPD v2.0, finance and accounting professionals will spend less time collecting and aggregating data in Excel, and more time analyzing and understanding their data and the business drivers. The result is more proactive decision making that will lead to better business results throughout the organization," said Tristan Ziegler, CPA, President and CEO, Visual Mining.

[NetCharts Performance Dashboards is offered with an unprecedented Money-Back Success Guarantee.](#) Download a free evaluation copy of NCPD, or learn more about our Partner Program by visiting www.visualmining.com.

About Visual Mining

Visual Mining provides business intelligence dashboard and data visualization solutions that instantly transform data into actionable business information. Visual Mining's NetCharts products deliver comprehensive solutions for both developers and end users that are intuitive and effective. Visual Mining's support and professional services teams compliment its products by providing the expertise to ensure success.

Visual Mining: Visualize. Analyze. Capitalize.

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