

A Tradition of Unparalleled Value

For more than a decade, Visual Mining continues to be a profitable, trusted and valued partner to the world's most successful OEM's, resellers and integrators. Visual Mining's award-winning NetCharts software provides partners with unparalleled business intelligence dashboard and data visualization solution flexibility, reliability and effectiveness for end customers.



Top Independent Software Vendors (ISVs), technology companies, and information providers such as Oracle, IBM, QuadraMed, NetApp and Dun and Bradstreet embed NetCharts into their applications. The list of end-users who rely on NetCharts software everyday includes:

- 5 of the Top 5 Worldwide Banks
- 4 of the Top 5 Aerospace/ Defense Companies
- 4 of the Top 5 Communication Companies
- 3 of the Top 5 IT Service Providers

See What You've Been Missing

The [Visual Mining Partner Program](#) provides customers with access to distributors, value-added resellers, system integrators, and consultants who have the delivery and domain expertise to provide complete solutions that include the award-winning NetCharts software product family.

Visual Mining Partners have a proven ability to generate incredible value for their customers. Some of the benefits of being a Visual Mining Partner include being able to broaden your offerings and differentiate from competitors in order to:

- Enhance your position as a trusted advisor and increase customer satisfaction and retention
- Access new market segments and revenue by offering compelling new products and approaches
- Differentiate your products and services by integrating award-winning Visual Mining dashboards and data visualizations
- Expand existing business intelligence services to leverage data visualization and broader use

"From an OEM perspective, NetCharts Performance Dashboards is an ideal business intelligence/dashboard solution. By selecting NetCharts Performance Dashboards, we certainly saved development time and money—and are able to improve customer satisfaction."
– Kurt Crowley, VP, Interactions, Inc.

About the Visual Mining Partner Program

Visual Mining provides our partners with comprehensive training, resources, support and incentives to ensure success. The Visual Mining Partner Program has four partner categories:

Reseller & Distributor partners provide NetCharts software 'off the shelf' to the end customer.

Value-Added Resellers (VARs) provide NetCharts as part of a larger solution or service to end customers. A value-added reseller also provides implementation, training, or additional services as requested by the end customer.

Alliance & Services partners generally provide consulting and implementation services for NetCharts products. As such, an Alliance and Services Partner will receive a referral fee for recommending NetCharts, should it be selected and purchased by the end customer.

OEM partners deploy NetCharts software as a part of a stand-alone application, as part of an ASP/ hosted service model, or as a tightly integrated and embedded component within their existing software applications.

Visual Mining Partnership Benefits

Sales Support

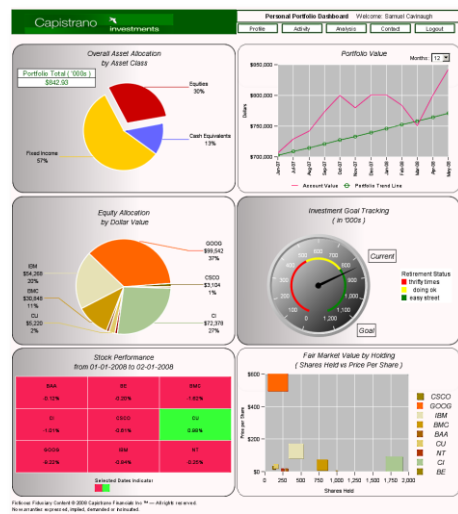
- Lead Registration Program
- Joint Sales Calls
- Free Sales Training
- Volume Discounted Pricing

Implementation and Services Support

- Free Services Training
- Free Development Licenses
- Blended Teams

Marketing Support

- Marketing Collateral
- Joint Marketing Programs & Events
- Marketing Matching Funds



Take the Next Step

For more information on Visual Mining, Inc. products or to become a Visual Mining Value Added Reseller contact:
Visual Mining Sales | Direct: 301-795-2200 | Email: sales@visualmining.com